



*****For Immediate Release*****

Wa\$ted! uses Core's Hydroxi Pro ®

Canton, Texas – March 9, 2009 Core Products Co., Inc. is pleased to announce a new partnership with Planet Green, a subsidiary of The Discovery Network and specifically with the Wa\$ted! television show.

The television series, Wa\$ted!, is an eye-opening half-hour reality series that makes shrinking your ecological footprint appealing and virtually effortless. Wa\$ted! is hosted by Annabelle Gurwitch, a self-proclaimed "lime" activist, actress and author, and co-hosted by actor and conservationist Holter Graham.

Core's signature Green Seal ® certified product, Hydroxi Pro ® Concentrate, was used during a recent green make over of a New Jersey fire station as a viable, green alternative to a traditional, caustic product. Core's eco-friendly brands, Hydroxi Pro ® and Green Logic ™ make it easy to be green. Simple changes, such as what we use to clean with, can make a big difference for our future.

Core's President, Brent Crawford, says, "when you hear the words, 'environmental, ecological or green,' we normally think of energy, water conservation and transportation consumption. There are many layers of 'being green' and the green cleaning concept is sometimes lost. I am thrilled to be part of and support the program, Wa\$ted!, which educates the public about ways to sustain lifestyles in consideration of the future, and incorporates green cleaning as a viable part of the green movement."

Wa\$ted! *Season II* begins television in late April and will be broadcast through June. The specific episode where Hydroxi Pro ® Concentrate is used will be aired May 6, 2009.

Check out www.planetgreen.com for more about the show. To find out what channel in your area carries Wa\$ted!, go to <http://planetgreen.channelfinder.net/>.

Core Products is formulating for our future.

Contact: Tamara Stokes – Marketing & Communications Manager
800.825.2673 or email: tamara.s@coreproductsc.com. Visit www.coreproductsc.com.

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